



**DEFINING
OUR
DESTINATION**

TDA

**WELCOME TO THE
NEXT 40 YEARS OF
TRANSPORTATION**

1851 (snapshot 1)

The first train ran from Milwaukee to Waukesha. Later in the year, one passenger and one freight train ran each day. In **1857**, the first east-west railroad from Lake Michigan to the Mississippi was complete. Soon after, a line from Milwaukee to La Crosse opened, and other lines were extended north from Chicago.



1859 (snapshot 2)

George Walker started Milwaukee's first public transportation system, when he established a horse drawn street railway that served a limited number of neighborhoods.



1912 (snapshot 3)

Former President Theodore Roosevelt was shot in Milwaukee, while waving to a crowd and standing in his touring car. Although bleeding from the chest, Roosevelt delivered a 90-minute scheduled speech, opening with the line, "Ladies and gentlemen, I don't know whether you fully understand that I have just been shot; but it takes more than that to kill a bull moose."



1919 (snapshot 4)

The first airport in Milwaukee County opened. It was one of the first publicly-owned airports in the United States.



1958 (snapshot 5)

The first section of Interstate highway in Wisconsin – a one-mile segment of I-94 near Johnson Creek in Jefferson County – was completed.



1959 (snapshot 6)

Nobel Economics Prize winner William Vickrey proposed a scheme of electronic tolling for the Washington metropolitan area. Vickrey not only argued the case for a system of differential prices for roads but provided the details of equipment needed to implement it.



1971 (snapshot 7)

The Wisconsin Council for Transportation Information was incorporated. The name of the organization was changed to the Transportation Development Association of Wisconsin (TDA) in 1977.



1975 (snapshot 8)

The Energy Policy Conservation Act established CAFE standards for passenger cars and light trucks. The Act was passed in response to the **1973-74** Arab oil embargo.



2007 (snapshot 9)

Oregon completed the first study on the feasibility of replacing state gas taxes with a Vehicle Miles Traveled fee.



2010 (snapshot 10)

U.S. DOT launched America's Marine Highway Program, a short sea transportation program, to mitigate congestion on the roads.



2011 (snapshot 11)

The Wisconsin Legislature passed first consideration of a constitutional amendment to ensure transportation user fees are used for transportation purposes.



2025 (snapshot 12)

NextGen a wide ranging transformation of the entire national air transportation system to meet future demands and avoid gridlock in the sky and in the airports is expected to be completed. It moves away from legacy ground based technologies to a new and more dynamic satellite based technology.

