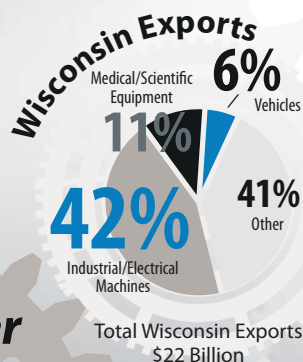


WHY TRANSPORTATION MATTERS

Because there is
no point
in *making* it
if you can't
move it.

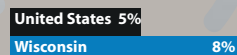


**Wisconsin's
GDP Leader**

Durable Manufacturing



Nondurable Manufacturing



About 20% of
Wisconsin's GDP Comes
from Manufacturing

**Highway
Access**

#1

Factor for
Business Location

**#1
Transportation
Ranking**

Texas
**#1
Business
Ranking**

**Top States for
Business**
are top states for transportation

Rhode Island
**#50
Transportation
Ranking**

Rhode Island
**#50
Business
Ranking**

**16 place
improvement in
Transportation
Ranking**
**8 place
improvement in
Business
Ranking**

Sources and more truths about transportation at
www.tdawisconsin.org

So when every dollar counts,
transportation delivers.



It's how we get there

**wings, rails,
roads or waves**

From the buses in Racine to the Port of Green Bay to the rail lines in Superior to the Waukesha County Airport to the roads we use every day, **Wisconsin's transportation network is the key to connecting goods to market and people to jobs.**

Founded in 1971, the Transportation Development Association of Wisconsin promotes the vitality and safety of the state's transportation system, including public transit systems, public-use and general aviation airports, railroads, commercial ports, and roads. TDA's members comprise business, labor, units of government, regional planning organizations, as well as individuals.



www.tdawisconsin.org and Twitter handle **@TDAWisconsin**