



WHY TRANSPORTATION MATTERS

More than
77,000
Wisconsin Farms

Agriculture

is responsible for **1** out of every



10 jobs in Wisconsin

Last year **3 Billion**

gallons of milk traveled over

103,000 miles

of county highways and local roads



**\$2.5–\$3 million
per day**

cost of delay
due to lock closure
on Mississippi River
September 2012

Number of
**FREIGHT RAIL
CARLOADS**

carrying Wisconsin
farm products
in 2010

32,200

Agriculture

#1

user of the U.S.
transportation
system,
31% of ton-miles



Wisconsin
Ranks in
Top 10

Agricultural Products Sold

\$9 billion
ANNUALLY

Milk & Other Dairy

\$4.57 billion



Grains

\$1.64 billion

Cattle

\$1.01 billion

Vegetables, Melons,
& Potatoes

\$420 million

Poultry & Eggs

\$380 million

Nursery

\$240 million

Fruits, Tree Nuts, & Berries

\$220 million

Other

\$480 million



Sources and more truths about transportation at
www.tdawisconsin.org

So when every dollar counts,
transportation delivers.



It's how we get there

**wings, rails,
roads or waves**

From the buses in Racine to the Port of Green Bay to the rail lines in Superior to the Waukesha County Airport to the roads we use every day, **Wisconsin's transportation network is the key to connecting goods to market and people to jobs.**

Founded in 1971, the Transportation Development Association of Wisconsin promotes the vitality and safety of the state's transportation system, including public transit systems, public-use and general aviation airports, railroads, commercial ports, and roads. TDA's members comprise business, labor, units of government, regional planning organizations, as well as individuals.



www.tdawisconsin.org and Twitter handle **@TDAWisconsin**