



WHY TRANSPORTATION MATTERS

# Because Sometimes You Just Have to BE There

What the average motorist contributes to fund Wisconsin's transportation system.

# \$21

a month

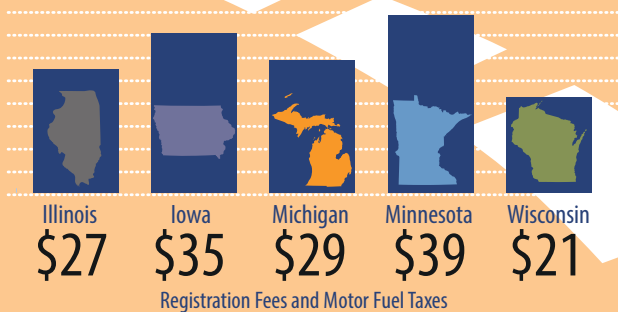
State gas tax and registration fee

## The Cost of Staying Connected COST PER MONTH

What are you paying?



## Compared to Our Neighbors MONTHLY COST TO DRIVE



Sources and more truths about transportation at [www.tdawisconsin.org](http://www.tdawisconsin.org)

# So when every dollar counts, *transportation* delivers.



*It's how we get there*

*wings, rails,  
roads or waves*

From the buses in Racine to the Port of Green Bay to the rail lines in Superior to the Waukesha County Airport to the roads we use every day, **Wisconsin's transportation network is the key to connecting goods to market and people to jobs.**

Founded in 1971, the Transportation Development Association of Wisconsin promotes the vitality and safety of the state's transportation system, including public transit systems, public-use and general aviation airports, railroads, commercial ports, and roads. TDA's members comprise business, labor, units of government, regional planning organizations, as well as individuals.



[www.tdawisconsin.org](http://www.tdawisconsin.org) and Twitter handle **@TDAWisconsin**