

WHY TRANSPORTATION MATTERS

*Because
You Can't Meet
the **Future**
by *standing still**

Federally Mandated
Fuel Economy is on the **Rise**
How far on 15 gallons of gas?

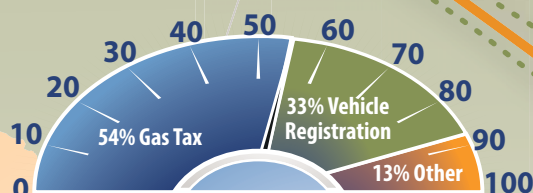
In 2025, the average new car
will be able to go from
Milwaukee to Superior and back
on 15 gallons of gas.

2011
30.2 MPG
453 Miles on 15 Gallons

1985
27.5 MPG
412 Miles on 15 Gallons

2016
35.5 MPG
532 Miles on 15 Gallons

1978
18 MPG
270 Miles on 15 Gallons



54% of state transportation funding comes from the gas tax. It is the largest single source of revenue.

Car on the Road Today

\$169

Today's New Car

\$123

New Car in 2016

\$104

New Car in 2025

\$68

Average Annual State Gas Tax Paid at existing rate



2025
54.5 MPG
817 Miles on 15 Gallons

Sources and more truths about transportation at
www.tdawisconsin.org

So when every dollar counts,
transportation delivers.



It's how we get there

**wings, rails,
roads or waves**

From the buses in Racine to the Port of Green Bay to the rail lines in Superior to the Waukesha County Airport to the roads we use every day, **Wisconsin's transportation network is the key to connecting goods to market and people to jobs.**

Founded in 1971, the Transportation Development Association of Wisconsin promotes the vitality and safety of the state's transportation system, including public transit systems, public-use and general aviation airports, railroads, commercial ports, and roads. TDA's members comprise business, labor, units of government, regional planning organizations, as well as individuals.



www.tdawisconsin.org and Twitter handle **@TDAWisconsin**