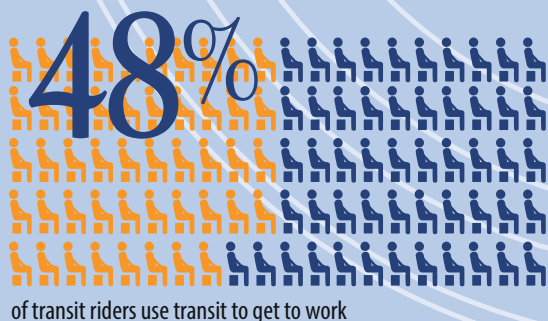
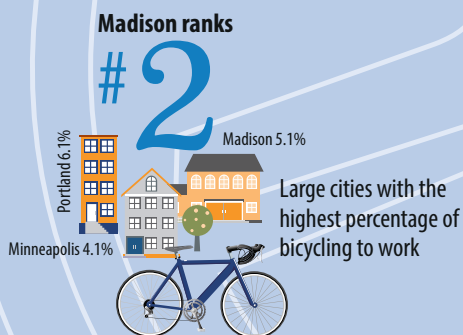
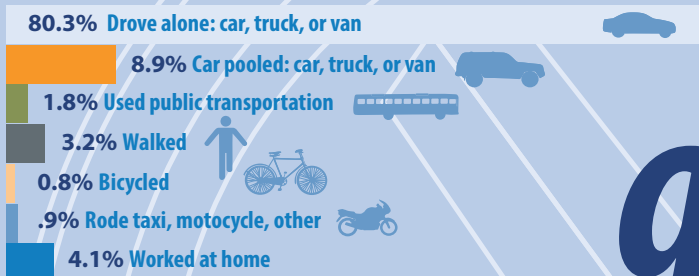


WHY TRANSPORTATION MATTERS

20% of Wisconsin workers don't commute in a private vehicle



54% of Wisconsin's population has access to public transportation

Because there is never just one way to get there

70% of Millennials frequently use **multiple transportation options** several times or more per week, average of **3** options per trip

More than 1 in 5 Number of Wisconsinites over 65 by 2035

Sources and more truths about transportation at www.tdawisconsin.org

So when every dollar counts, **transportation delivers.**



It's how we get there

**wings, rails,
roads or waves**

From the buses in Racine to the Port of Green Bay to the rail lines in Superior to the Waukesha County Airport to the roads we use every day, **Wisconsin's transportation network is the key to connecting goods to market and people to jobs.**

Founded in 1971, the Transportation Development Association of Wisconsin promotes the vitality and safety of the state's transportation system, including public transit systems, public-use and general aviation airports, railroads, commercial ports, and roads. TDA's members comprise business, labor, units of government, regional planning organizations, as well as individuals.



www.tdawisconsin.org and Twitter handle **@TDAWisconsin**