



Annual Meeting

Wednesday, November 15, 2023 | Marriott West Madison

Transportation delivers...
innovation, opportunity,
safety, efficiency, jobs, and
so much more.



The largest investment in Port Milwaukee since the 1950s, The DeLong Co., Inc. Agricultural Maritime Export Facility is expected to generate \$63 million in statewide economic impact.



Recent North Central Wisconsin County Highway Association Fall Meeting was an opportunity to highlight system investments and ongoing challenges for the five state legislators in attendance.

Please join this year's annual meeting to talk about the 2023-25 budget and the importance of delivering projects and communicating the benefits. We'll learn about projects and efforts that address challenges or opportunities across Wisconsin in new ways and discuss the state of infrastructure in 2024 and beyond.

Thank You to Our Sponsors



Transportation Development Association of Wisconsin 10 East Doty Street, Suite 201 | Madison, WI 53703

(608) 256-7044 | www.tdawisconsin.org

Wednesday, November 15

9:30-10:00 AM REGISTRATION

10:00 AM **Welcome**



Tracy Johnson, TDA President
Commercial Association of REALTORS Wisconsin

10:10 AM **Demonstrating the ROI**



Debby Jackson
Executive Director,
TDA

10:30 AM **Transportation Delivers**



Bo DeLong
Vice President Grain,
The DeLong Co., Inc.



David Esse
Director – Office of Workforce, Innovation
& Budget Division of Transportation
System Development, WisDOT



Mike Koles
Executive Director,
Wisconsin Towns
Association



Mindy Mulryan
Workforce Development Director,
Construction Business Group

11:30-11:45 AM BREAK

11:30 AM **Maps, Matchups and More**

Brian Fraley, owner and president of Edge Messaging, will talk with two Capitol insiders about how politics and next year's election could impact how we make the case for transportation investment going forward.

12:15 PM **Pass the Gavel | Transportation Service Award**



Incoming TDA President
Jason Culotta
Midwest Food Products
Association



Transportation Service Award Recipient
Dan Fedderly
DJ Fedderly Management
Consultant LLC

12:30 PM NETWORKING LUNCH



Annual Meeting

Wednesday,
November 15, 2023

Madison
Marriott West

Registration

The registration fee is \$75 and includes the program and lunch. Please feel free to copy this form for multiple registrants. **The registration deadline is Friday, November 10, 2023.**



Madison Marriot West

1313 John Q Hammons Drive,
Middleton, WI 53562

(608) 831-2000

NAME _____ COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____ WEBSITE _____

Payment Type

Visa MasterCard Discover American Express Check

CREDIT CARD NUMBER _____ EXP. DATE _____

NAME ON CARD _____

SIGNATURE _____



**Transportation
Development
Association of
Wisconsin**

10 East Doty Street, Suite 201
Madison, WI 53703

(608) 256-7044

Luke.Pearson@tdawisconsin.org

www.tdawisconsin.org

Registration and payment can also be made online at **www.tdawisconsin.org**.

If you have not utilized the online registration portal before, see the instructions in the **Member Login** section of TDA's website.