

**DESTINATIONS**  
CAREER ACADEMY  
of WISCONSIN

POWERED BY STRIDE K12



**Transportation Development Association  
Annual Meeting 2023**

# Challenges in the Construction Industry:

- Worker Shortages
- Retaining Workers
- Advancements in Digital Technology
- Specific Skill Sets Needed





**“Problems can become opportunities when the right people come together.”** Robert Redford

# Building Wisconsin Together



- High number of retirees
- Low number of younger generation entering field
- Less exposure in school, at home



- Enhance business opportunities for contractors and workers
- Workforce development
- Youth outreach for educational opportunities



- Wisconsin chartered public virtual school
- Career and Technical Education focus
- Open to all WI high school students
- Part time options available

# Challenges in the Construction Industry? OR: Opportunities in the Construction Industry!!



## Original Challenges

- Worker Shortages
- Retaining Workers
- Advancements in Digital Technology
- Specific Skill Sets Needed

## Opportunities

- Vocational and Technical Training
- Earning while Learning
- Job Security AND Benefits
- Training Center opportunities

## Add in YOUTH OUTREACH

- Avoiding college debt (\$105k National Average)
- Fast Track Options
- High School Credit
- Equivalent of AP coursework in the Skilled Trades

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## Destinations Career Academy (DCA) is Wisconsin's first online Career & Technical Education (CTE) focused school.

Helps students prepare for a promising future with an innovative online program that combines core academics with career readiness education. Students can get a jump start on future career goals while completing high school requirements with workplace experiences.

### Our Pathways

					
<b>Agriculture &amp; Natural Resources</b>	<b>Business Management &amp; Administration</b>	<b>Construction</b>	<b>Health Sciences</b>	<b>Information Technology</b>	<b>Law &amp; Criminal Justice</b>
<b>Example Courses:</b>	<b>Example Courses:</b>	<b>Example Courses:</b>	<b>Example Courses:</b>	<b>Example Courses:</b>	<b>Example Courses:</b>
<ul style="list-style-type: none"><li>• Agriculture Explorations</li><li>• Vet Science</li><li>• Agribusiness</li><li>• Forestry &amp; Natural Resources</li></ul>	<ul style="list-style-type: none"><li>• Business &amp; Marketing Explorations</li><li>• Accounting I/II</li><li>• Consumer Behavior</li><li>• Intro to Entrepreneurship</li></ul>	<ul style="list-style-type: none"><li>• Applied Engineering</li><li>• Green Design &amp; Technology</li><li>• Operating Engineers Pre-Apprenticeship Cert Coursework</li></ul>	<ul style="list-style-type: none"><li>• Healthcare Explorations</li><li>• Medical Terminology</li><li>• Intro to Biotechnology</li><li>• Pharmacy Technician Cert. Course</li></ul>	<ul style="list-style-type: none"><li>• IT Explorations</li><li>• Web Design I/II</li><li>• Digital Photography</li><li>• Cybersecurity</li><li>• AP Computer Science</li></ul>	<ul style="list-style-type: none"><li>• Careers &amp; Issues in Criminal Justice</li><li>• Forensic Science</li><li>• Criminology</li><li>• US Government &amp; Politics</li></ul>

# Pre-Apprenticeship Program Construction Courses

- ❖ Basic Maintenance of Mobile Equipment
- ❖ Basic Construction Equipment Fundamentals
- ❖ Basic Grade and Construction Math
- ❖ CDL Competency Course
- ❖ Construction Explorations

Recognized by Department of Workforce Development as a  
Certified Pre-Apprenticeship Program

Prepares students to enter the Registered Apprenticeship with  
Local 139 Operating Engineers



# Questions?

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