



# Transportation Delivers

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TDA Annual Meeting  
Madison Marriott West | Madison, WI

**November 15<sup>th</sup>, 2023**

# What is our opportunity?

**Innovation is the spirit  
and culture of striving to  
be better tomorrow than  
we are today.**



*-David Esse*

# What is our opportunity?

Streamline the delivery of our transportation improvement program

- Not just engineering, but any piece of our process
- Opportunities for internal and external stakeholders
- Use innovation to:
  - Support strategic business direction – e.g. Digital Delivery
  - Leverage information technology and data
  - Improve safety
  - Enhance communication and expand engagement
  - Change the way we hire and how we train our staff



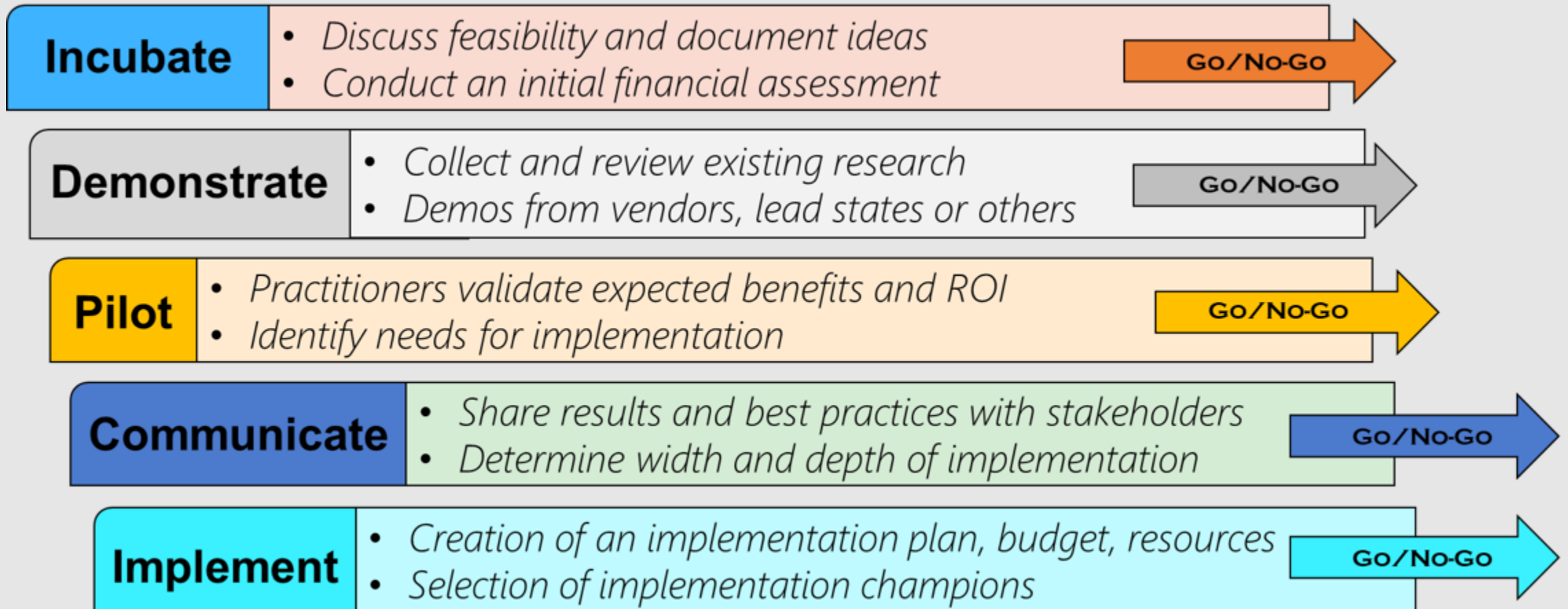
# What is our opportunity?

*Steal where we can - Create where we must*

- Innovation concepts come from everywhere!
  - **National**
    - FHWA, AASHTO, Transportation Research Board
    - Other state DOT's
  - **State**
    - Public agencies and departments
    - Industry partners, private sector, academia,
    - The public
    - DTSD Innovation Program



# 5 steps of innovation development



# Incremental approach to digital state

	Paper	Paperless	Electronic	Digital
Information	<b>Handwritten, Printed</b>	<b>Image</b>	<b>Data</b>	<b>Object</b>
	<i>Physical Cabinets</i>	<i>.pdf, .jpg</i>	<i>.pdf or .xls</i>	<i>3D Models or services</i>
Workflow	<b>Organic/Ad-Hoc</b>	<b>Implied</b>	<b>Explicit</b>	<b>Seamless</b>
	<i>Learned</i>	<i>Phone or scanner to network drive</i>	<i>Documented, semi-automated, Semi-measured</i>	<i>Automated, notifications, seamless</i>
Integration	<b>None</b>	<b>Shared</b>	<b>Interoperable</b>	<b>Integrated</b>
	<i>Printed &amp; written-in forms, traditional mail</i>	<i>Shared file copies via email</i>	<i>.pdf emailed from consultant to DOT, checked, then emailed back again</i>	<i>Same data accessed, reviewed, consumed by all parties</i>

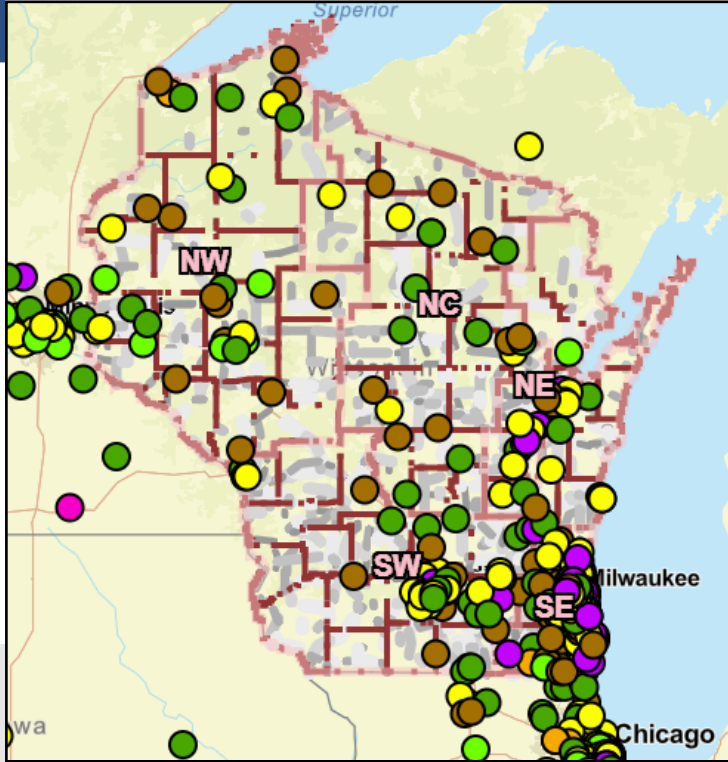
# Solutions we've tried implemented!

## Enhanced GIS Maps

### Legend

#### Disadvantaged Businesses

- Concessionaire
- Construction
- Consulting
- Logistics
- Manufacturer
- Other Business Type
- Supplier
- Trucking



[Link to DBE map](#)

### Legend

#### Projects LET 2 Year

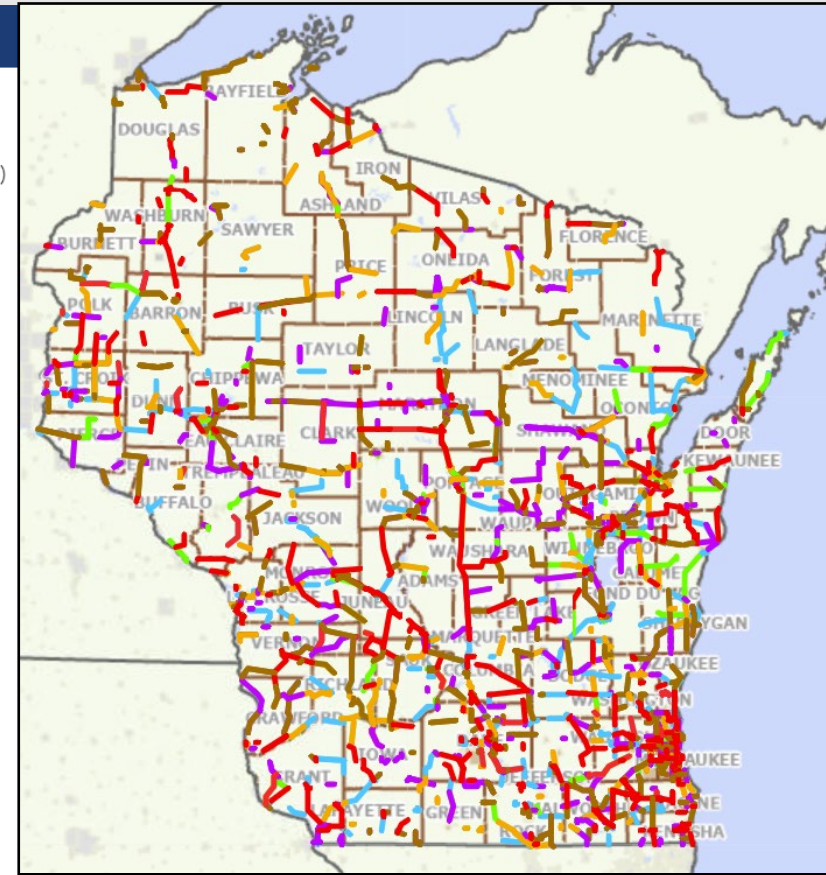
- 2023 (including carryover projects)
- 2024

#### Projects STIP 4 Year

- 2023
- 2024
- 2025
- 2026
- Future Design Projects

#### Projects LET 6 Year

- 2024
- 2025
- 2026
- 2027
- 2028 - 2029



[Link to TIP map](#)



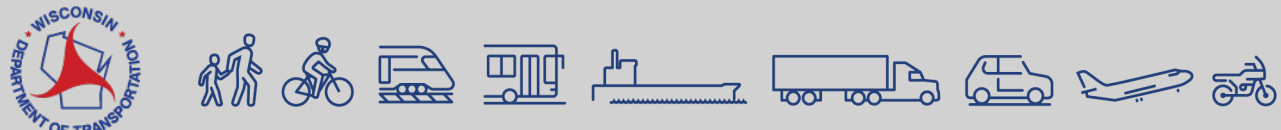
# Solutions we've tried implemented!

## Collaborative Design Review



bluebeam®  
NO LIMITS®

Subject	Page Label	Comments	Author	Date	Status	Color
PDS	27	Put overhead before ISO	dotsbe	9/6/2020 11:26:12 ...	Completed set by k...	Red
28 (2)	28	We should revise to show what we need for the road and not the entire parcel since this should still leave a useable parcel size.	dotsbe	9/6/2020 11:27:22 ...	Completed set by k...	Red
PDS	28	Add driveway	dotsbe	9/6/2020 11:27:42 ...	Completed set by k...	Red
Re: PDS	28	Driveway added.	kmeyer1	9/14/2020 4:52:45 ...	Completed set by k...	Yellow
29 (1)	29	Would move this display so right after the other reconstruct alt.	dotsbe	9/6/2020 11:28:44 ...	Accepted set by km...	Red
Re: PDS	29	Moved the drawing so it comes prior to the roundabout alternative.	kmeyer1	9/14/2020 4:52:25 ...	Completed set by k...	Yellow
31 (1)						



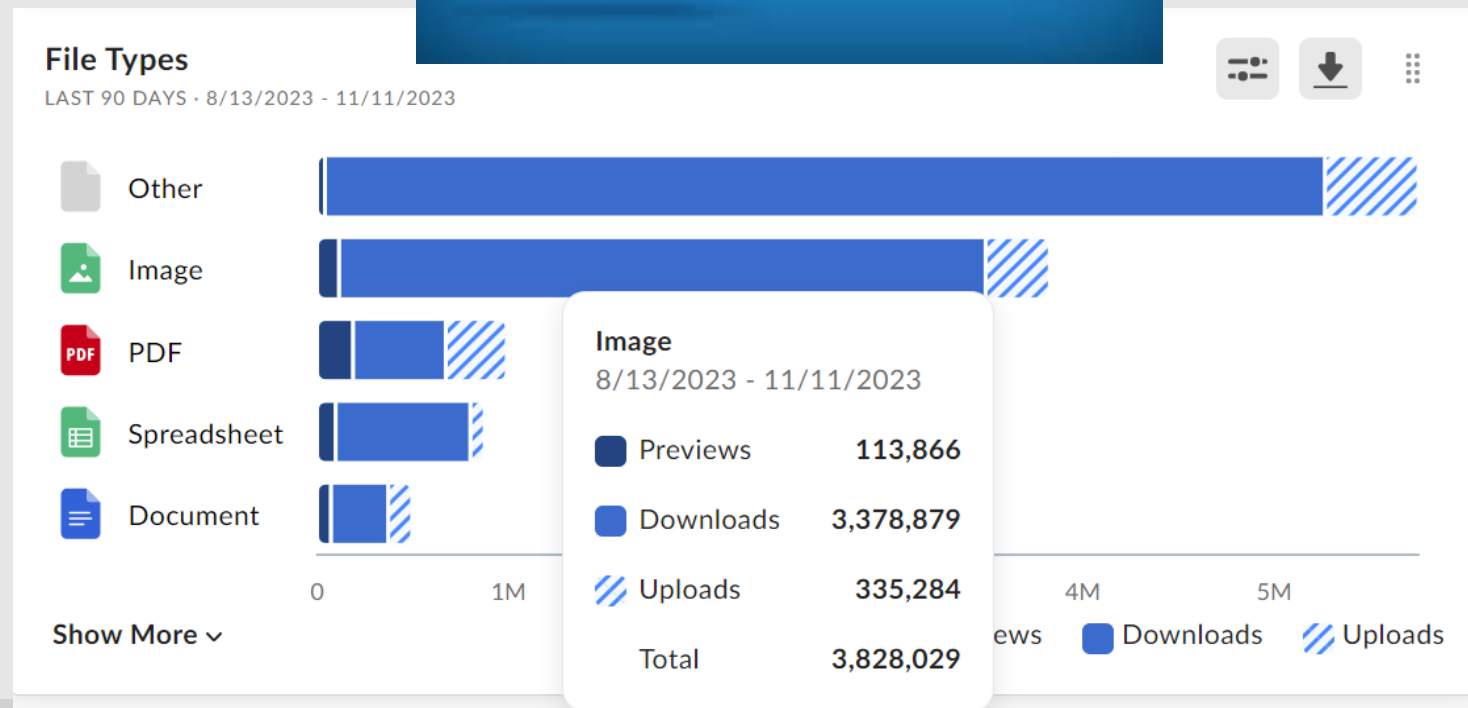


# Solutions we've tried ~~tried~~ implemented!

## File Sharing & Collaboration

### A major milestone for DTSD

- Statewide folder structures
- Improved collaboration
- e-Finals & record retention
- Seamless mobile access
- 85%+ user satisfaction



# Solutions we've tried implemented!

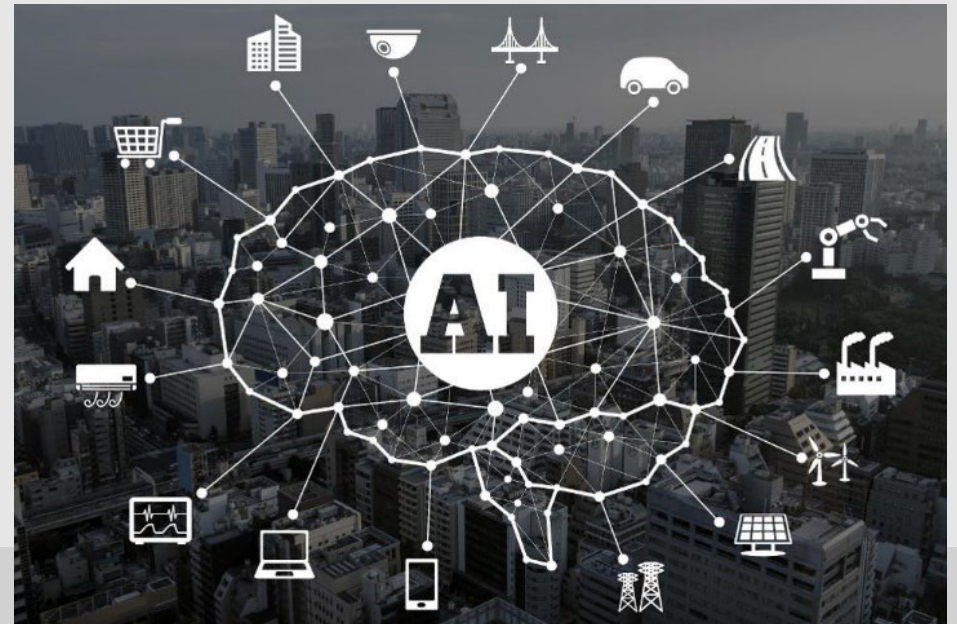
## UAS Structure Inspections

- Keeping employees safe
- Save time
- Less traffic disruption
- Access to hard-to-reach areas
- Video and picture records



# Where are we heading from here?

- Continue developing a culture of improvement and innovation
- Continue to use 5-step process to identify and implement innovations
  - Key in on process improvements before automation to make sure we are automating inefficient processes
- Move towards “Destination Digital”
  - e.g. Implement e-Ticketing
  - Data integrations
- Explore emerging technologies!



# Thank you for the opportunity to speak today!

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